

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## Billing Address:

Mort Meisner & Associates  
Attention: Accounts Payable  
26711 Woodward Avenue  
Suite 203  
Huntington Woods, MI 48070  
United States

Advertiser	Andy Meisner for County Treasurer	Invoice #	129881-2
Product	General 2012	Invoice Date	10/28/12
Estimate Number	General 2012	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WJBK	Order #	129881
Account Executive	Matt Joseph	Alt Order #	Political Candidate: Oakl
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					10/01/12 to 10/07/12	2x	MTWTF--				
	WJBK			W	10/03/12	:30	9:44 AM	LA09203001H	\$450.00		2
	WJBK			F	10/05/12	:30	9:43 AM	LA09203001H	\$450.00		3
					10/08/12 to 10/14/12	2x	MTWTF--				
	WJBK			W	10/10/12	:30	9:19 AM	LA09203001H	\$450.00		4
	WJBK			Th	10/11/12	:30	9:35 AM	LA09203001H	\$450.00		5
					10/15/12 to 10/21/12	3x	MTWTF--				
	WJBK			W	10/17/12	:30	9:36 AM	LA09203001H	\$450.00		7
	WJBK			Th	10/18/12	:30	9:28 AM	LA09203001H	\$450.00		8
	WJBK			F	10/19/12	:30	9:25 AM	LA09203001H	\$450.00		6
					10/22/12 to 10/28/12	3x	MTWTF--				
	WJBK			M	10/22/12	:30	9:53 AM	LA09203001H	\$450.00		9
	WJBK			W	10/24/12	:30	9:14 AM	LA09203001H	\$450.00		10
	WJBK			Th	10/25/12	:30	9:12 AM	LA09203001H	\$450.00		11
2	WJBK	Fox 2 News AM Weekend	Sa 630a-10a/Su 630a								
	CDR										
					10/01/12 to 10/07/12	1x	-----SS				
	WJBK			Su	10/07/12	:30	8:21 AM	LA09203001H	\$550.00		2
					10/08/12 to 10/14/12	1x	-----SS				
	WJBK			Su	10/14/12	:30	7:58 AM	LA09203001H	\$550.00		3
					10/15/12 to 10/21/12	2x	-----SS				
	WJBK			Sa	10/20/12	:30	7:29 AM	LA09203001H	\$550.00		4
	WJBK			Su	10/21/12	:30	7:43 AM	LA09203001H	\$550.00		5
					10/22/12 to 10/28/12	2x	-----SS				
	WJBK			Sa	10/27/12	:30	9:27 AM	LA09203001H	\$550.00		6
	WJBK			Su	10/28/12	:30	7:59 AM	LA09283001H	\$550.00		7
3	WJBK	M-F 1p-2p	1p-2p								
	CDR										

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry

## INVOICE

Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

Advertiser	Andy Meisner for County Treasurer	Invoice #	129881-2
Product	General 2012	Invoice Date	10/28/12
Estimate Number	General 2012	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12

Station	WJBK	Order #	129881
Account Executive	Matt Joseph	Alt Order #	Political Candidate: Oakl
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Mort Meisner & Associates  
Attention: Accounts Payable  
26711 Woodward Avenue  
Suite 203  
Huntington Woods, MI 48070  
United States

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WJBK	M-F 1p-2p	1p-2p								
	CDR										
					10/01/12 to 10/07/12	1x	MTWTF--				
	WJBK			W	10/03/12	:30	1:59 PM	LA09203001H	\$250.00		2
					10/08/12 to 10/14/12	1x	MTWTF--				
	WJBK			F	10/12/12	:30	1:54 PM	LA09203001H	\$250.00		3
					10/15/12 to 10/21/12	1x	MTWTF--				
	WJBK			Tu	10/16/12	:30	1:56 PM	LA09203001H	\$250.00		4
					10/22/12 to 10/28/12	2x	MTWTF--				
	WJBK			Th	10/25/12	:30	1:59 PM	LA09203001H	\$250.00		6
	WJBK			F	10/26/12	:30	1:59 PM	LA09203001H	\$250.00		5
4	WJBK	M-F 5p-630p	5p-630p								
	CDR										
					10/01/12 to 10/07/12	1x	MTWTF--				
	WJBK			Tu	10/02/12	:30	5:57 PM	LA09203001H	\$750.00		2
					10/08/12 to 10/14/12	1x	MTWTF--				
	WJBK			M	10/08/12	:30	5:28 PM	LA09203001H	\$750.00		3
					10/15/12 to 10/21/12	1x	MTWTF--				
	WJBK			F	10/19/12	:30	5:42 PM	LA09203001H	\$750.00		4
					10/22/12 to 10/28/12	1x	MTWTF--				
	WJBK			Th	10/25/12	:30	5:26 PM	LA09203001H	\$750.00		5
				<u>Aired Spots</u>	25						

<u>Gross Total</u>	\$12,050.00	
<u>Agency Commission</u>	\$1,807.50	
<u>Net Amount Due</u>	\$10,242.50	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.